

Florida Gourd Society, Inc.
2012 Gourd Show “Gourds are Springing Up All Over”
Vendor Information and Contract

The Fourteenth Annual Florida Gourd Show, sponsored by the Florida Gourd Society, Inc. (FSGI), will be held on February 24-26, 2012. The show will be staged in the Azan Shrine Center in Melbourne, just west of US 1 and the Historic Eau Gallie Arts District on Eau Gallie Blvd, Melbourne, Florida. All proceeds support the Florida Gourd Show and the activities of the Florida Gourd Society, Inc. (FSGI), a nonprofit organization. The grounds are fenced and FSGI will attempt to provide reasonable security, but neither the FSGI nor the Shrine Center shall be responsible for accidents, loss, theft or breakage.

The Gourd Show will be highly publicized in the local area through fliers, public appearance by Show chair at local groups, the Brevard Cultural Alliance, the Master Gardeners Program, and other events. The Show will also be promoted to the public via media publicity and to gourd society members through direct mailings. Admission to the show is FREE to the general public.

The Florida Gourd Show Hours will be as follows:

Friday (Vendor/grower sales & workshops only)	8:00 a.m. to 6:00 p.m.
Saturday Show	8:00 a.m. to 6:00 p.m.
Sunday Show	9:00 a.m. to 4:00 p.m.

A 2 hour lunch is being scheduled each day to allow for more “shopping”.

Vendor set up will be Thursday, February 23, 2012 from 10am – 6:00pm. Set up must be completed on Feb. 23rd. ***NO SETUP ALLOWED AFTER 7 AM ON FRIDAY!*** The Center is open on Friday and media publicity will invite the public to patronize the vendors and workshops on Friday even though the gourd exhibits area will not be open until Saturday. At least 16 indoor spaces will be available, however, more can be added if needed. There are outdoor spaces also available.

A table and chair are included in the cost of each booth, except for outdoor booths. Please specify if you need additional tables and chairs on the vendor application and enclose the appropriate amount. Vendors are encouraged to bring their own tables and their own chairs. Electricity will be available. However, vendors wishing to use electricity in their spaces must bring their own power/extension cords. The lighting in the Center is very good, however, if your booth requires additional spot lighting, you will need to provide these. **Vendors are encouraged to give demonstrations at their booths. However, under no circumstances are vendors allowed to charge individuals for any type of instruction or classes in their booth unless it is an approved and scheduled class through the show.** 5-10 minute demos will be scheduled at each booth during the lunch break. This schedule will be displayed and also included in the registration packet. Those needing handicap parking need to let the vendor chair know.

Space assignments will be prioritized in the order in which contracts with full payments are received and vendors will be notified of specific spaces assigned them beginning January 2, 2012. Request for particular space assignments will be accommodated to extent possible. **NO REFUNDS** will be made for cancellations.

Note: The Show will be promoted to the public as running until 4:00 p.m. Sunday, and vendors are expected to help FGSI meet the public's expectations. Vendors tearing down or vacating their spaces prior to the stated closing time may not be invited back next year.

Vendors sales of gourds, gourd crafts, and gourd-related items on Friday, Saturday and Sunday (gourds, crafts made from gourds, or accessories clearly related to gourds must make up at least 90% of all sales displays. Any sales item not a gourd or a craft formed of or predominantly of gourds (51%) must be approved by the Show Committee. Vendors will please include a detailed description of any such non-gourd items with their applications.

Tax Information

Florida State Sales Tax is 7% on all tangible sales. It shall be the individual vendors' responsibility to collect and report such tax as appropriate.

FLORIDA GOURD SOCIETY, INC.

Lambda Chapter of American Gourd Society

Florida Gourd Society, Inc.
<http://flgourdsoc.org/>